



30 MINUTE WEIGHT CONSULT



IS YOUR PET AN IDEAL SHAPE?

1 LOOK

2 FEEL

3 WEIGH



IS YOUR PET AN IDEAL SHAPE?

The first step is **LOOK**

Using the Body Condition Score (BCS) chart below, which of these body shapes best matches your pet?



IS YOUR PET AN IDEAL SHAPE?

The second step is **FEEL**

- How easily can you feel your pet's ribs?
- How prominent is your pet's waist?
- How obvious is the abdominal tuck?
- How does your pet's shape compare with the one on the Body Condition Score chart?



IS YOUR PET AN IDEAL WEIGHT?

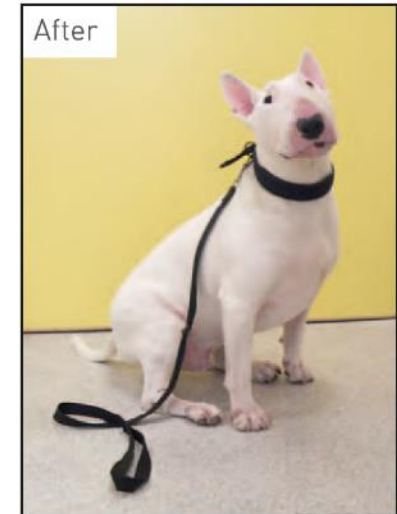
The third step is **WEIGH**

Weigh your pet and record it in the weight management record book.



THE BENEFITS OF A HEALTHY WEIGHT

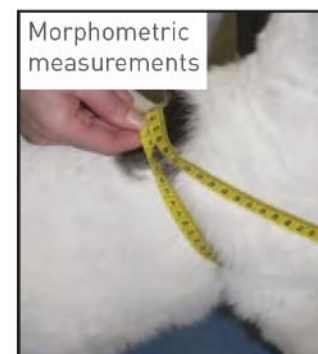
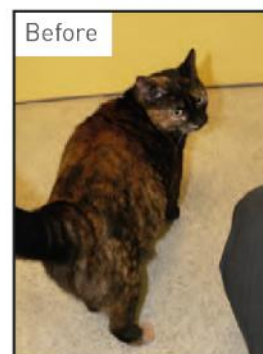
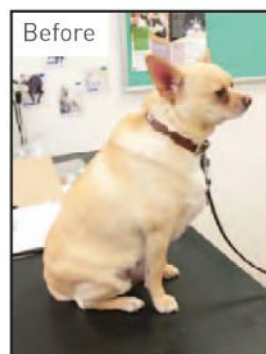
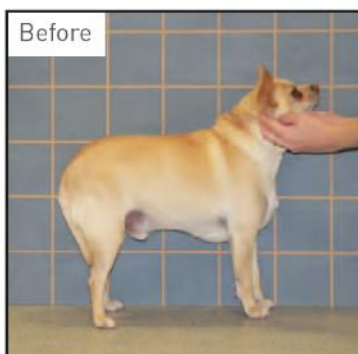
Sitting posture	→	Improved
Body language	→	More confident
Playfulness	→	Increased
Sociability	→	Improved
Life	→	Extended
Health	→	Improved
Anxiety	→	Reduced
Joint pain	→	Reduced
Healthcare/ medication costs	→	Reduced



Photography courtesy of the ROYAL CANIN® Weight Management Clinic at the University of Liverpool.

PHOTOGRAPHS AND MEASUREMENTS

Have we taken photographs & morphometric measurements?



Photography courtesy of the ROYAL CANIN® Weight Management Clinic at the University of Liverpool.

WHAT IS YOUR PET'S FOOD HISTORY?

- What food are you currently feeding?
- How much are you feeding?
- How do you measure the food?
- What else does the pet get?



Pet Food



Pet Treats



Human Food

BEGGING PETS

What are they begging for?



Attention



Human food



Pet food



Exercise/
Activity



ARE YOU OVERFEEDING...

...Your Dog



Food	Quantity	Energy Intake (Kcal)	Daily energy intake excess*	Equivalent in doughnuts for humans**
 Rawhide bone	190g	699 Kcal	67%	
 Dried pigs ear	50g	216 Kcal	21%	
 Cheddar cheese	60g	242 Kcal	23%	
 Chicken	100g	168 Kcal	16%	
 Digestive biscuit	1 biscuit	71 Kcal	7%	
 Tuna	178g	331 Kcal	32%	
 Muffin	110g	330 Kcal	32%	
 Ham	100g	164 Kcal	16%	
 Sausage	56g	130 Kcal	13%	

...Your Cat



Food	Quantity	Energy Intake (Kcal)	Daily energy intake excess*	Equivalent in doughnuts for humans**
 Single cream	1 tablespoon	25 Kcal	15%	
 Yoghurt	2 teaspoons	41 Kcal	20%	
 Milk	100ml	58 Kcal	28%	
 Crème fraiche	25g	96 Kcal	46%	
 Tuna	25g	46 Kcal	23%	
 Liver paté	43g	154 Kcal	74%	
 Chicken	25g	42 Kcal	21%	
 Ham	30g	48 Kcal	25%	
 Cheddar cheese	30g	121 Kcal	60%	

*Over and above the normal daily energy intake for a 20kg dog. **Equivalent number of 200 Kcal doughnuts for a person on a 2,000 Kcal diet.
Credits: Fotolia, Shutterstock.

*Over and above the normal daily energy intake for a 4kg cat. **Equivalent number of 200 Kcal doughnuts for a person on a 2,000 Kcal diet.

TRY SOME NEW TREAT TACTICS

What would be good alternatives to treats?



Playing



Attention



Grooming



Walking
(dogs)



Slow Down
Bowl



Interactive
Feeder



WEIGHT MANAGEMENT PROGRAMME

Introducing ROYAL CANIN® SATIETY WEIGHT MANAGEMENT



PET OWNER

WEIGHT MANAGEMENT PROGRAMME

The benefits of ROYAL CANIN® SATIETY WEIGHT MANAGEMENT

EFFECTIVE WEIGHT MANAGEMENT

Adapted macronutrient profile helps provide safe weight loss and helps avoid weight regain.



97% of cats lost weight in 3 months⁷



97% of dogs lost weight in 3 months⁴

BEGGING CONTROL

High natural fibre level helps keep cats satisfied between meals.



Helped control begging in 82% of cats during weight loss⁷



Helped control begging in 83% of dogs during weight loss⁴

MUSCLE MASS MAINTENANCE

High protein content helps support healthy weight loss while maintaining muscle mass.



NUTRITION PLAN

- How much food should you give?
- How long will it last?
- How much will it cost?
- How will you measure the food?



ACTIVITY PLAN

What activity does your pet prefer?

Dog

- Lead walks
- Running
- Swimming
- Playing with toys
- Training
- Social playing
- Agility



Cat

- Indoor activity
- Outdoor activity
- Scratching
- Playing with toys
- Hunting
- Climbing



WHAT HAPPENS NOW?

- Start feeding ROYAL CANIN® SATIETY WEIGHT MANAGEMENT
- Introduce new treat tactics
- Begin the activity plan
- Involve the whole family
- Attend review appointments



ANY QUESTIONS?



PET OWNER